

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the present application:

Listing of Claims:

Claims 1-6 (Canceled).

Claim 7 (New): An apparatus for insulating a beverage container, comprising:

a first portion defining a cavity adapted to receive the beverage container, the first portion further defining a first edge and a second edge; and
means for urging the first edge and the second edge toward one another.

Claim 8 (New): The apparatus, according to claim 7, the first portion further defining a base end, the apparatus further comprising:

a second portion defining a base and a tongue, such that the base is disposed at the base end of the first portion and the tongue is disposed within the cavity of the first portion adjacent the first edge and the second edge of the first portion.

Claim 9 (New): The apparatus, according to claim 8, wherein the second portion is removably attached to the first portion.

Claim 10 (New): The apparatus, according to claim 8, further comprising:
a first snap mechanism portion attached to the first portion; and
a second snap mechanism portion attached to the second portion,
wherein the first snap mechanism portion engages the second snap mechanism portion to removably attach the second portion to the first portion.

Claim 11 (New): The apparatus, according to claim 10, wherein the first snap mechanism portion is attached to the base.

Claim 12 (New): The apparatus, according to claim 10, wherein the base defines a tab and the second snap mechanism portion is attached to the tab.

Claim 13 (New): The apparatus, according to claim 12, wherein the body defines a slot adapted to receive the tab.

Claim 14 (New): The apparatus, according to claim 8, further comprising:
a pull tab extending from the tongue.

Claim 15 (New): The apparatus, according to claim 7, wherein the first portion defines at least one eyelet along the first edge of the first portion and at least one eyelet along the second edge of the first portion; and
the means for urging the first edge and the second edge toward one another comprises:

a cord laced through the eyelets.

Claim 16 (New): The apparatus, according to claim 15, further comprising:
a pull clamp, such that the cord extends through the pull clamp.

Claim 17 (New): The apparatus, according to claim 15, wherein the cord is an elastic cord.

Claim 18 (New): The apparatus, according to claim 7, wherein the apparatus is adapted to receive various types of beverage containers into the cavity.

Claim 19 (New): The apparatus, according to claim 7, wherein the means for urging the first edge and the second edge toward one another is operable to retain various types of beverage containers within the cavity.

Claim 20 (New): An apparatus for insulating a beverage container, comprising:

a flexible body defining a first edge, a second edge, and a base end, the body being formed to define a cavity for receiving the beverage container, such that the first edge generally faces the second edge;

a flexible base portion defining a base, a tongue, and a strip disposed between the base and the tongue, the flexible base portion being bent at the strip such that the tongue is inclined relative to the base, the flexible base portion being removably attached to the flexible body; and

means for retaining the beverage container in the cavity.

Claim 21 (New): The apparatus, according to claim 20, wherein the flexible body further defines at least one eyelet along the first edge of the flexible body and at least one eyelet along the second edge of the flexible body; and

the means for urging the first edge and the second edge toward one another comprises:

a cord laced through the eyelets.

Claim 22 (New): The apparatus, according to claim 21, further comprising:

a pull clamp, such that the cord extends through the pull clamp.

Claim 23 (New): The apparatus, according to claim 20, further comprising:

a pull tab extending from the tongue.

Claim 24 (New): The apparatus, according to claim 20, further comprising:
a first snap mechanism portion attached to the flexible base portion; and
a second snap mechanism portion attached to the flexible body,
wherein the first snap mechanism portion engages the second snap mechanism
portion to removably attach the flexible base portion to the flexible body.

Claim 25 (New): The apparatus, according to claim 20, wherein the apparatus
is adapted to receive various types of beverage containers into the cavity.

Claim 26 (New): The apparatus, according to claim 20, wherein the means for
urging the first edge and the second edge toward one another is operable to retain
various types of beverage containers within the cavity.

Claim 27 (New): An apparatus for insulating a beverage container, comprising:

a flexible body defining a cavity adapted to receive the beverage container, a first edge, a second edge generally facing the first edge, and a base end, the flexible body further defining at least one eyelet along the first edge of the flexible body and at least one eyelet along the second edge of the flexible body;

a flexible base portion defining a base, a tongue, and a strip disposed between the base and the tongue, the base being disposed at the base end of the flexible body, the flexible base portion being bent at the strip such that the tongue is disposed in the cavity of the flexible body adjacent the first edge and the second edge;

a snap mechanism having a first portion attached to the base and a second portion attached to the flexible body proximate the base end of the flexible body;

a pull clamp;

a cord laced through the eyelets and extending through the pull clamp, such that the cord and the pull clamp, when operated, retain the beverage container in the cavity;
and

a pull tab extending from the tongue.